

Accounting for Kids™



Accounting for Kids has partnered with The Cincinnati Youth Collaborative and the University of Cincinnati Economics Center for Education & Research, a leading source of economic information and resources for educators, students, business, and the community. These partnerships are a significant resource in assisting school districts implement the recent financial literacy course curriculum requirements. Our partnerships result in hundreds of children paired with tutors and mentors, locally and throughout Ohio.

AFK, Inc., has promoted financial literacy education statewide, encouraging hundreds of business professionals to reach out to thousands of students in dozens of Ohio schools. Furthermore, AFK has encouraged many businesses to adopt classrooms, adopt schools, and thereby impacting students and schools for the academic year.

As a result of AFK Day, many children have been inspired and empowered to face the future with confidence and practical financial literacy tools to achieve success. AFK has been recognized by federal and state leaders, most recently, in the 2009 United States Congressional Record and by the Ohio Auditor of State.

Accounting for Kids, Inc., was founded by **Cooney Faulkner & Stevens** in 2001.

A time to give back

The mission of Accounting for Kids is to introduce financial concepts to children in a fun and interactive manner and to inspire business and financial volunteers from our community to make a positive impact in our schools and in the future of many children.

Event Details

- Accounting for Kids Day will be Wednesday, Nov. 10, 2010
- Kick-off continental breakfast at the Mayerson Academy
- Volunteers go to assigned classrooms and play a fun and interactive financial literacy game with middle-school-aged children
- After the game, we will host a question and answer session
- Concluding the morning's events, we will have a pizza lunch in each participating classroom

Sponsorship Benefits

Platinum: net investment \$12,500

- Island advertisement in the Accounting for Kids supplement inserted into the Business Courier (\$6,395 value)
- Prominent logo on the cover of the Accounting for Kids supplement
- Logo recognition as a sponsor in the advertisements promoting the event, including four advertisements in the Business Courier
- Opportunity to write a column to be included in the supplement

Diamond: net investment \$5,000

- Half-page advertisement in the Accounting for Kids supplement inserted into the Business Courier (\$5,570 value)
- Prominent logo on cover of the Accounting for Kids supplement
- Logo recognition as a sponsor in the advertisements promoting the event, including four advertisements in the Business Courier

Gold: net investment \$4,000

- Quarter-page advertisement in the Accounting for Kids supplement inserted into the Business Courier (\$3,195 value)
- Logo recognition as a sponsor in the advertisements promoting the event
- Opportunity to write a column to be included in the supplement, including four advertisements in the Business Courier

Silver: net investment \$2,000

- Eighth-page advertisement in the Accounting for Kids supplement inserted into the Business Courier (\$1,875 value)
- Recognition as a sponsor in advertisements promoting the event, including four advertisements in the Business Courier

Bronze: net investment \$1,500

- Recognition as financial sponsor in the Accounting for Kids supplement inserted into the Business Courier
- Recognition as a sponsor in advertisements promoting the event, including four advertisements in the Business Courier

For sponsorship and event information, contact
Crystal Faulkner, president, Accounting for Kids, Inc.
513.768.6798